

SAUL

BAIZMAN

CURRICULUM

VITAE

SAUL BAIZMAN

🏠 ADDRESS

27 Prescott Street #2
Somerville, MA 02143

☎️ PHONE

617 650 2783

✉️ MAIL

saul@baizman.com

🌐 WEB

saulbaizman.com
baizmandesign.com

🐙 GITHUB

saulbaizman

🐦 TWITTER

@saulbaizman

EDUCATION

DEGREES

MFA, Design

Massachusetts College of Art and Design — Boston, MA — 2014

BA, English and American Literature

Brandeis University — Waltham, MA — 2000

CERTIFICATES

Postbaccalaureate, Design

Massachusetts College of Art and Design — Boston, MA — 2011

UNIX Systems Administration

Worcester Polytechnic Institute — Waltham, MA — 2001

OTHER COURSEWORK

Typography I

Massachusetts College of Art and Design — Boston, MA — 2009

Interactive Design with Adobe Flash

Massachusetts College of Art and Design — Boston, MA — 2008

Intermediate Fiction

Harvard Extension School — Cambridge, MA — 2007

Fiction I (twice)

Grub Street — Boston, MA — 2005, 2006

Digital Painting with Photoshop and Illustrator

Massachusetts College of Art and Design — Boston, MA — 2005

Communication and Form

Massachusetts College of Art and Design — Boston, MA — 2004

Music and Politics

University of Massachusetts Boston — Boston, MA — 2004

Media Literacy (Teaching Assistant)

University of Massachusetts Boston — Boston, MA — 2003

TEACHING

Information Architecture II — CDGD 322

Massachusetts College of Art and Design — Boston, MA — SP17

Information Architecture I — CDGD 342

Massachusetts College of Art and Design — Boston, MA — FA16

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Introduction to Web Design — IDESN 2115
Lesley University College of Art and Design — Cambridge, MA — FA16

Advanced Web Projects — IDESN 3535
Lesley University College of Art and Design — Cambridge, MA — FA16

Thesis Seminar II — DSGN 712
Massachusetts College of Art and Design — Boston, MA — SPI6, FAI6, SPI7

Designing with Data — DSGN 352
Massachusetts College of Art and Design — Boston, MA — FA15

Intermediate Web Design — CMP 3011
School of the Museum of Fine Arts at Tufts University — Boston, MA — SPI5, SPI6

Introduction to Web Design — CMP 2035
School of the Museum of Fine Arts at Tufts University — Boston, MA — FA14,
FAI5, SPI6, SUI6, SPI7

VISITING FACULTY

Guest critic at the Dynamic Media Institute
Massachusetts College of Art and Design — Boston, MA — 2015

Guest lecturer, Introduction to Web Design (taught by Camilo Ramirez)
Massachusetts College of Art and Design — Boston, MA — 2009, 2010

WORKSHOPS

Bookmaking with Adobe InDesign
Massachusetts College of Art and Design — Boston, MA — SPI6, FAI6, SPI7

PUBLICATIONS

Baizman, Saul. *Reading and Writing Machines: An Exploration of Existential Issues through Text and Algorithm in Dynamic Media*. (2014). Los Angeles, CA: Paper Chase Press.

Baizman, Saul and Howrey, John (Eds.). (2014). *Fresh Media 2013 Exhibition Catalog*. Boston, MA: Dynamic Media Institute.

PROFESSIONAL EXPERIENCE

BAIZMAN DESIGN

Principal JAN 2016 — PRESENT

- Conceive, design, and develop digital and interactive artifacts and experiences for educational, non-profit, and arts organizations

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- Identify and recruit prospective clients and maintain existing client relationships
- Practice and promote a range of design disciplines such as information architecture, user experience, iterative prototyping, data visualization, product design, systems thinking, and usability
- Manage all financial aspects of the business, including invoicing, bookkeeping, and vendors, and drafting and negotiating contracts

MASSACHUSETTS COLLEGE OF ART AND DESIGN

Web Developer MAR 2011 — JAN 2016

- Configured, maintained, and administered the college's web content management system (CMS); provided second-level technical support for 100+ content authors across the college; trained new users and authored documentation on the operation of the CMS
- Liaised with third-party application service providers and provided in-house technical support, documentation, and training for those web services, including multiple web CMSS, an equipment borrowing and reservation system, calendaring system, web form service, etc.
- Collaborated with the marketing office to identify opportunities in internet marketing, set priorities, and recommend and implement appropriate strategies
- Met with stakeholders to determine functional needs, then translated those needs into programmatic designs and built applications based on those designs; bespoke projects included a Netflix kiosk, password-change script for G Suite, etc.
- Represented the Technology Office on the college's web team, overseeing the day-to-day operation and strategic direction of MassArt's web presence

Web Editor OCT 2007 — MAR 2011

- Managed website development and enhancement projects; oversaw the redesign of the award-winning MassArt website
- Curated and edited a robust homepage; published fresh and engaging content via the college's content management system
- Assisted campus stakeholders in building an effective and strategic web presence for their areas; provided consultation, technical advice, and training to 100+ userbase consisting of faculty, staff, students, and other college community members
- Proofread, edited, and approved web content supporting MassArt's brand and authored by college-wide content contributors
- Monitored, compiled, and analyzed website usage statistics and recommended necessary content and architectural changes

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- Developed usability testing plan, conducted usability testing sessions, and incorporated revisions back into the websites
- Represented the Office of Marketing and Communications on the college's web team, overseeing the day-to-day operation and strategic direction of MassArt's web presence

CHARLES RIVER WEB

Web Programmer NOV 2006 — OCT 2007

- Brainstormed, developed, and deployed dynamic web applications in a team environment
- Programmed object-oriented server-side code, contributing new classes and extending existing classes
- Administered, monitored, and troubleshot Linux servers

THE TRANSMISSION PROJECT (FORMERLY THE CTC VISTA PROJECT)

Americorps VISTA AUG 2003 — AUG 2006

- Collaborated with designers on numerous websites, including a portal for 200 active and alumni AmeriCorps members and an award-winning online application system
- Assistant-managed the Clark Taylor Center for Media, Arts, and Technology
- Promoted to senior VISTA Leader for the latter two years

ADVALUE MEDIA TECHNOLOGIES

Product Support Specialist MAY 2000 — SEPTEMBER 2002

- Provided technical analysis and customer service for an internal / external support desk

AWARDS

Best Higher Education Website: MassArt.edu
American Marketers Association — 2009

Techie Award: CTC VISTA Application
Grassroots.org — 2007

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GROUP EXHIBITIONS

8 Nights 8 Windows (in collaboration with Fish McGill)
Boomerang's Special Edition — Boston, MA — 2015

Gaining Perspective: A Visual History of MassArt
President's Gallery, MassArt — Boston, MA — 2015

Fresh Media
Nave Gallery — Somerville, MA — 2014

Fresh Media (co-curated with Fish McGill and Sofie Hodara)
President's Gallery, MassArt — Boston, MA — 2013

Fresh Media
225 Friend Street Gallery — Boston, MA — 2012

Off Hours
President's Gallery, MassArt — Boston, MA — 2012

In/flux
Doran Gallery, MassArt — Boston, MA — 2011

MediaLuscious
Pozen Center, MassArt — Boston, MA — 2011

Work has also been shown in the Museum of Fine Arts, Boston.

SELECTED CLIENTS

826 Boston
Boston Arts Academy
College of Public and Community Service at UMass Boston
Lifetime Arts
Longwood Symphony Orchestra
Massachusetts College of Art and Design
Nielsen Gallery

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TECHNOLOGY EXPERTISE

Media Production

After Effects
Dreamweaver
Final Cut Pro
Flash
Illustrator
InDesign
Lightroom
Photoshop
Sketch

Web Publishing Platforms

Confluence
Drupal
Ingeniux
WordPress

Version Control

cvs
Git
Subversion

Web + Programming Languages

ActionScript
css
D3
HTML
JavaScript
jQuery
PERL
PHP
Processing
Python
Sass
SQL

Databases

Knack
MySQL
Oracle
PostgreSQL
SQLite

Desktop Operating Systems

FreeBSD
GNU/Linux
macOS
Solaris
Windows

Other

Bugzilla
FootPrints
InVision
Issuu
JotForm
Keynote
Microsoft Office
PHPStorm
Principle
Screenflow
Tableau
Trumba
WebCheckout