

SAUL

BAIZMAN

CURRICULUM

VITAE

SAUL BAIZMAN

 **PHONE**

617.650.2783

 **EMAIL**

saul@baizman.com

 **WEB**

saulbaizman.com
baizmandesign.com

 **GITHUB**

saulbaizman
saulbaizman-teaching
baizmandesign

EDUCATION

DEGREES

MFA, Design

Massachusetts College of Art and Design — Boston, MA — 2014

BA, English and American Literature

Brandeis University — Waltham, MA — 2000

CERTIFICATES

Postbaccalaureate, Design

Massachusetts College of Art and Design — Boston, MA — 2011

UNIX Systems Administration

Worcester Polytechnic Institute — Waltham, MA — 2001

OTHER COURSEWORK

Typography I

Massachusetts College of Art and Design — Boston, MA — 2009

Interactive Design with Adobe Flash

Massachusetts College of Art and Design — Boston, MA — 2008

Intermediate Fiction

Harvard Extension School — Cambridge, MA — 2007

Fiction I (twice)

Grub Street — Boston, MA — 2005, 2006

Digital Painting with Photoshop and Illustrator

Massachusetts College of Art and Design — Boston, MA — 2005

Communication and Form

Massachusetts College of Art and Design — Boston, MA — 2004

Music and Politics

University of Massachusetts Boston — Boston, MA — 2004

Media Literacy (Teaching Assistant)

University of Massachusetts Boston — Boston, MA — 2003

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TEACHING

		Advanced Web Projects <small>IDESN 3535</small>	Design Symposium <small>DSCN 660</small>	Designing with Data <small>DSCN 352</small>	Information Architecture I <small>CDGD 342</small>	Information Architecture II <small>CDGD 322</small>	Interactive Design <small>ART 3402</small>	Intermediate Web Design <small>CMP 30II</small>	Introduction to Web Design <small>CMP 2035</small>	Introduction to Web Design <small>IDESN 2115</small>	Sophomore Graphic Design Studio <small>CDGD 206</small>	Thesis Seminar II <small>DSCN 712</small>	Typography II <small>CDGD 230</small>	Web Design I <small>CDGD 304</small>
2014	FA								•					
2015	SP							•						
	FA			•					•					
2016	SP							•	•			•		
	SU								•					
	FA	•			•					•		•		
2017	SP					•			•			•		
	FA				•						•			•
2018	SP					•							•	
	FA				•						•			•
2019	SP					•							•	•
	FA													•
2020	SP													•
	FA													•
2021	SP		•											
	FA													•
2022	SP						•						•	
	FA													•

CDGD, DSCN = Massachusetts College of Art and Design
 IDESN = Lesley University College of Art and Design
 CMP = School of the Museum of Fine Arts
 ART = Emmanuel College

VISITING FACULTY

Guest Critic at the Dynamic Media Institute

Massachusetts College of Art and Design — Boston, MA — 2015

Guest Lecturer, Introduction to Web Design (taught by Camilo Ramirez)

Massachusetts College of Art and Design — Boston, MA — 2009, 2010

WORKSHOPS

Bookmaking with Adobe InDesign

Massachusetts College of Art and Design — Boston, MA — SP16, FA16, SP17, FA17, SP19, SP21, SP22, SP23

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PUBLICATIONS

Baizman, Saul. *Reading and Writing Machines: An Exploration of Existential Issues through Text and Algorithm in Dynamic Media*. (2014). Los Angeles, CA: Paper Chase Press.

Baizman, Saul and Howrey, John (Eds.). (2014). *Fresh Media 2013 Exhibition Catalog*. Boston, MA: Dynamic Media Institute.

PROFESSIONAL EXPERIENCE

MASSACHUSETTS COLLEGE OF ART AND DESIGN

Assistant Professor, Communication Design AUG 2017 — AUG 2019

- Appointed full-time temporary faculty in the Communication Design (formerly Graphic Design) department with a full teaching load, advising responsibilities, and participation in college-wide governance committees and departmental planning

BAIZMAN DESIGN

Principal JAN 2016 — PRESENT

- Conceive, design, and develop digital and interactive artifacts and experiences for educational, non-profit, and arts organizations
- Identify and recruit prospective clients and maintain existing client relationships
- Practice and promote a range of design disciplines such as information architecture, user experience, iterative prototyping, data visualization, product design, systems thinking, and usability
- Manage all financial aspects of the business, including invoicing, bookkeeping, and vendors, and drafting and negotiating contracts

MASSACHUSETTS COLLEGE OF ART AND DESIGN

Web Developer MAR 2011 — JAN 2016

- Configured, maintained, and administered the college's web content management system (CMS); provided second-level technical support for 100+ content authors across the college; trained new users and authored documentation on the operation of the CMS
- Liaised with third-party application service providers and provided in-house technical support, documentation, and training for those web services, including multiple web CMSS, an equipment borrowing and reservation system, calendaring system, web form service, etc.

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- Collaborated with the marketing office to identify opportunities in internet marketing, set priorities, and recommend and implement appropriate strategies
- Met with stakeholders to determine functional needs, then translated those needs into programmatic designs and built applications based on those designs; bespoke projects included a Netflix kiosk, password-change script for G Suite, etc.
- Represented the Technology Office on the college's web team, overseeing the day-to-day operation and strategic direction of MassArt's web presence

MASSACHUSETTS COLLEGE OF ART AND DESIGN

Web Editor OCT 2007 — MAR 2011

- Managed website development and enhancement projects; oversaw the redesign of the award-winning MassArt website
- Curated and edited a robust homepage; published fresh and engaging content via the college's content management system
- Assisted campus stakeholders in building an effective and strategic web presence for their areas; provided consultation, technical advice, and training to 100+ userbase consisting of faculty, staff, students, and other college community members
- Proofread, edited, and approved web content supporting MassArt's brand and authored by college-wide content contributors
- Monitored, compiled, and analyzed website usage statistics and recommended necessary content and architectural changes
- Developed usability testing plan, conducted usability testing sessions, and incorporated revisions back into the websites
- Represented the Office of Marketing and Communications on the college's web team, overseeing the day-to-day operation and strategic direction of MassArt's web presence

CHARLES RIVER WEB

Web Programmer NOV 2006 — OCT 2007

- Brainstormed, developed, and deployed dynamic web applications in a team environment
- Programmed object-oriented server-side code, contributing new classes and extending existing classes
- Administered, monitored, and troubleshoot Linux servers

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THE TRANSMISSION PROJECT (FORMERLY THE CTC VISTA PROJECT)

Americorps VISTA AUG 2003 — AUG 2006

- Collaborated with designers on numerous websites, including a portal for 200 active and alumni AmeriCorps members and an award-winning online application system
- Assistant-managed the Clark Taylor Center for Media, Arts, and Technology
- Promoted to senior VISTA Leader for the latter two years

ADVALUE MEDIA TECHNOLOGIES

Product Support Specialist MAY 2000 — SEPTEMBER 2002

- Provided technical analysis and customer service for an internal and external support desk

AWARDS

Best Higher Education Website: MassArt.edu
American Marketers Association — 2009

Techie Award: CTC VISTA Application
Grassroots.org — 2007

GROUP EXHIBITIONS

Illuminus (in collaboration with Fish McGill and Nathan Wilson)
Downtown Crossing — Boston, MA — 2017

Hubweek (in collaboration with Fish McGill and Andrew Ringler)
City Hall Plaza — Boston, MA — 2017

8 Nights 8 Windows (in collaboration with Fish McGill)
Boomerang's Special Edition — Boston, MA — 2015

Gaining Perspective: A Visual History of MassArt
President's Gallery, MassArt — Boston, MA — 2015

Fresh Media
Nave Gallery — Somerville, MA — 2014

Fresh Media (co-curated with Fish McGill and Sofie Hodara)
President's Gallery, MassArt — Boston, MA — 2013

Fresh Media
225 Friend Street Gallery — Boston, MA — 2012

Off Hours
President's Gallery, MassArt — Boston, MA — 2012

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In/flux

Doran Gallery, MassArt — Boston, MA — 2011

MediaLuscious

Pozen Center, MassArt — Boston, MA — 2011

Work has also been shown in the Museum of Fine Arts, Boston.

TECHNOLOGY EXPERTISE

Media Production

After Effects
Dreamweaver
Final Cut Pro
Flash
Illustrator
InDesign
Lightroom
Photoshop
Sketch

Web Publishing Platforms

Confluence
Drupal
Ingeniux
WordPress

Version Control

cvs
Git
Subversion

Web & Programming Languages

ActionScript
css
D3
HTML
JavaScript
jQuery
PERL
PHP
Processing
Python
Sass
SQL

Databases
Knack
MySQL
Oracle
PostgreSQL
SQLite

Desktop Operating Systems

FreeBSD
GNU/Linux
macOS
Solaris
Windows

Other Software

Bugzilla
Figma
FootPrints
InVision
Issuu
JotForm
Keynote
Microsoft Office
PhpStorm
Screenflow
Tableau
Trumba
WebCheckout

SELECTED CLIENTS

826 Boston
Boston Arts Academy
Carroll and Sons Gallery
College of Public and Community Service at UMass Boston
Continuing Education at Massachusetts College of Art and Design
Dynamic Media Institute at Massachusetts College of Art and Design
Lifetime Arts
Longwood Symphony Orchestra
Nielsen Gallery